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TRADITION

HANDPRINTED



BRADBURY & BRADBURY ART WALLPAPERS



(Aesthetic Green Colorway Shown)



When the sober, serious and highly successful New York cabinetmaker Gustave Herter welcomed his younger brother Christian as a partner in 1864, it marked a rare event in American design history: unlimited imagination was about to collide with unlimited wealth.

During the next 19 years, until his untimely death from consumption in 1883, Christian Herter created interiors of unrivaled opulence for a Who's Who of Gilded Age millionaires: Vanderbilt, Morgan, and Gould of New York; Crocker, Stanford, and Huntington of San Francisco.

The walls and ceilings of these palatial mansions became a canvas for his artistic vision, sometimes reflecting and amplifying the exquisitely refined marquetry designs that had first brought his brother's furniture to prominence.

Even while directing the firm's armada of over 600 designers and craftsmen, Christian took the time to personally design both wallpapers and ceiling papers, registering 14 designs with the U.S. Patent Office in 1879.

Sadly, few original Herter interiors remain intact in America. The largest concentration outside of Manhattan disappeared in one cataclysmic event: the 1906 San Francisco earthquake and fire.

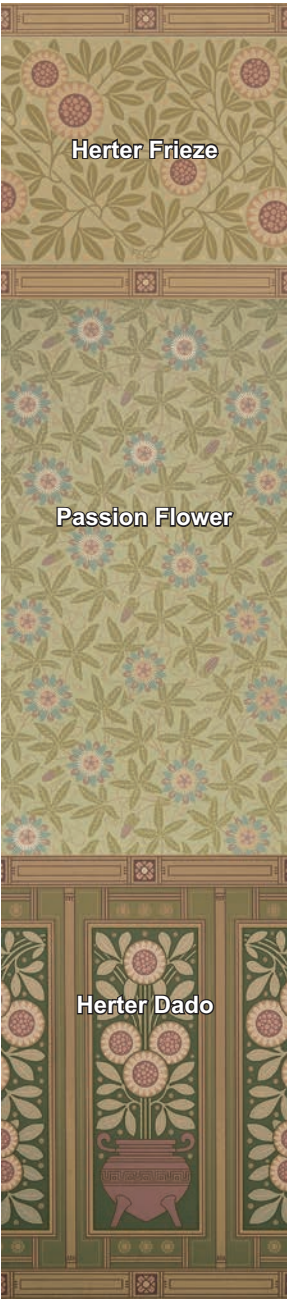
Our patterns are derived from three sources: the patented wallpaper designs of Christian Herter, stencilled ceiling designs, and the renowned Herter Brothers marquetry.

The Herter Brothers showroom in New York contained not only Christian's original designs, but also wall and ceiling papers by leading Aesthetic Movement designers from England and Neo-Classical designers from France. Accordingly, our Herter patterns are colored to coordinate with a broad variety of other papers in our Victorian and Neo-Classical collections.

Unavailable to the public since the closure of the firm in 1906, we welcome you once again to the shimmering and opulent world of America's most prestigious Victorian designer.

Herter Brothers Tradition

Wall Elements



Jasper Green



Aesthetic Green



Pompeiian/Burgundy



Aesthetic Blue/Indigo

Alternate Wall Fill



Tiger & Crane

Jasper Green



Aesthetic Green



Pompeiian/Burgundy



Aesthetic Blue/Indigo

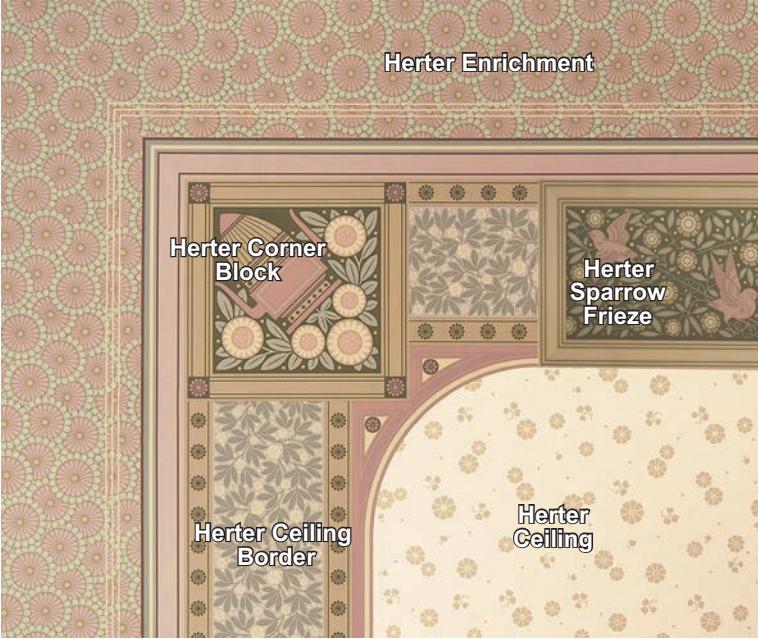
Pattern	Code	Jasper Green	Aesthetic Green	Pompeiian/Burgundy	Aesthetic Blue/Indigo	Sample Cost
Herter Dado	HRD	510	410	130	550	2.50
Passion Flower	PFW	510	410	130	550	.60
Herter Frieze	HRF	510	410	130	550	2.50
Tiger and Crane Wall	TCW	510	410	130	550	2.50
SAMPLE KIT*	HBK	510	410	130	550	15.00

*Sample Kits are sold individually by color series, and contain both wall and ceiling elements.

Herter Brothers Tradition

Ceiling Elements

Jasper Green



Aesthetic Green



Pompeiiian/Burgundy



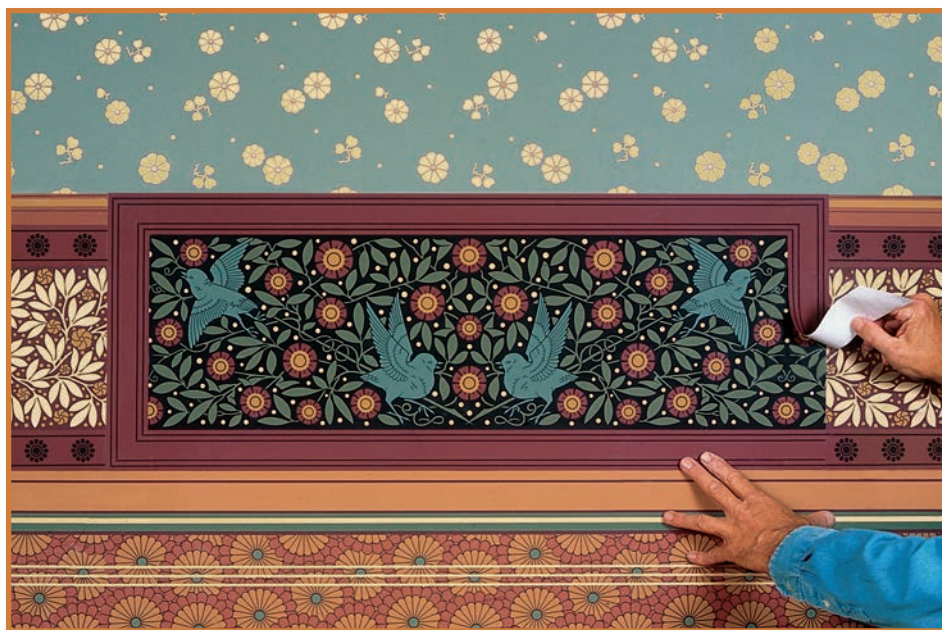
Aesthetic Blue/Indigo

Pattern	Code	Jasper Green	Aesthetic Green	Pompeiiian/Burgundy	Aesthetic Blue/Indigo	Sample Cost
Herter Ceiling	HRC	110	520	550	250	.60
Herter Ceiling Border	HRB	510	410	130	550	2.50
Herter Enrichment	HRE	510	410	130	550	2.50
Herter Corner Block	HRT	510	410	130	550	†
Herter Sparrow Frieze	HSF	510	410	130	550	2.50

† Due to large scale, this pattern is not available as a sample.

Herter Brothers Tradition

Design & Installation Tips



The **Herter Sparrow Frieze** was designed to be easily transformed into a panel that may be used either on walls or ceilings (see photo on pages 2-3). Simply trim the border from an extra piece and miter it as shown above.



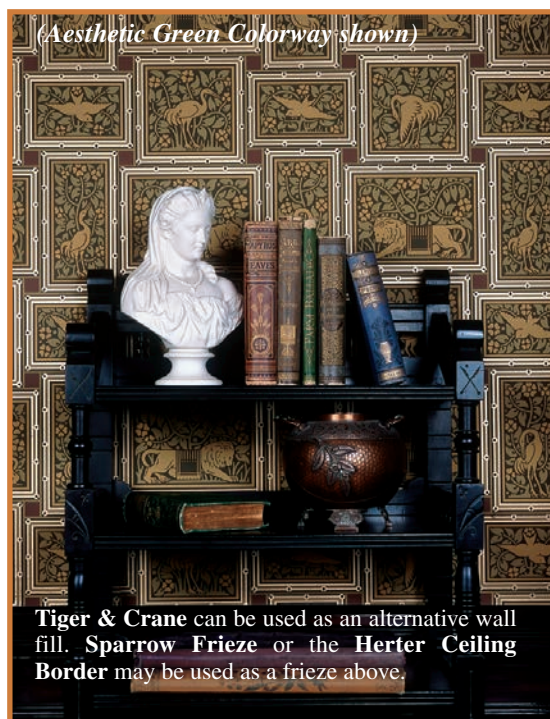
Cutting Corners: When hanging a corner block, be sure to first paste in the corner turn element, lining it up carefully with the pinstripes in the ceiling border. Then paste in the square block, with the sunflowers pointing towards the center of the room.



WANT HELP DESIGNING A ROOM?

Some of our clients ask for help in designing wall and ceiling combinations. For a reasonable fee, our skilled in-house designers will create a layout to your individual specifications. The service includes accurate quantity and cost estimates plus a detailed scale drawing which can be used as an installation guide. Call for a free Design Service Kit, or download it directly from the Services section at bradbury.com.

(Pompeiiian/Burgundy Colorway shown)



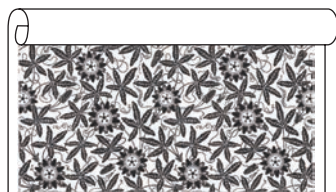
(Aesthetic Green Colorway shown)

Tiger & Crane can be used as an alternative wall fill. **Sparrow Frieze** or the **Herter Ceiling Border** may be used as a frieze above.

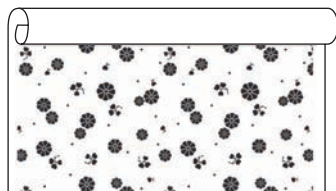
Herter Brothers Tradition

Product Information

The icons below illustrate how each pattern is handprinted on an untrimmed 30" wide roll of paper. Please note that the Herter Ceiling Border, Enrichment, and Sparrow Frieze are printed in multiple strips.



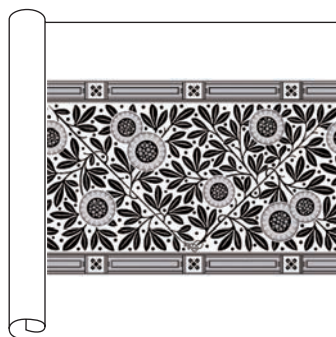
Passion Flower (PFW) Price Code: G.
Sold by the roll: 30 sq. ft.
Repeat size 13-1/2"



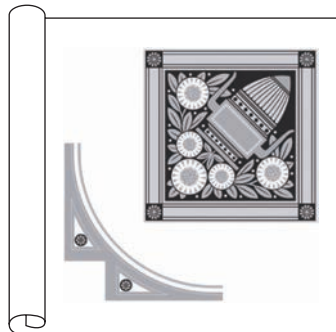
Herter Ceiling (HRC) Price Code: B.
Sold by the roll: 30 sq. ft.
Repeat size 13-1/2"



Tiger & Crane (TCW)
Price Code: E.
Sold by the roll: 30 sq. ft.
Repeat size 27"



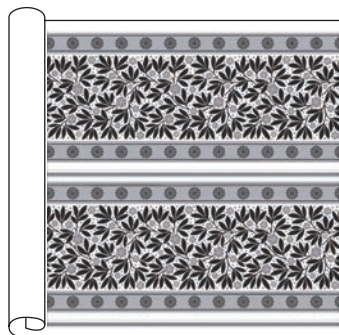
Herter Frieze (HRF) Price Code: S. Sold by the yard. 18" high. Repeat size 27"



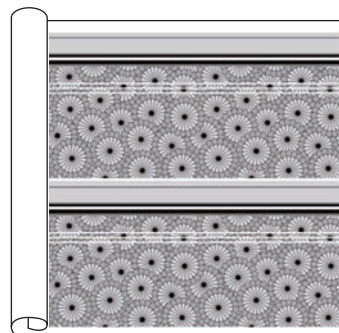
Herter Corner Block & Turn (HRT)
Price Code: S.
1 block & turn per yard; each corner block is 16" X 16"



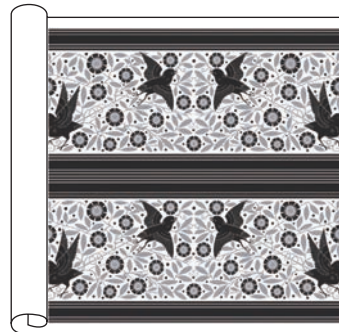
Herter Dado (HRD) Price Code: T. Sold by the yard. 27" high. Repeat size 27"



Herter Ceiling Border (HRB)
Price Code: S. Sold by the yard. Two 13-1/2" wide borders per width. Repeat size 9"



Herter Enrichment (HRE) Price Code: S. Sold by the yard. Two 13-1/2" wide borders per width. Repeat size 13-1/2"



Herter Sparrow Frieze (HSF)
Price Code: S. Sold by the yard.
Two 13-1/2" wide borders per width.
Repeat size 31"

How to Order

Orders are accepted by phone, fax and mail. To order via fax or mail, you may use our Sample Order & Printing Reservation form. Extra forms may be downloaded from the Services section of our website.

Samples: We recommend that you first obtain samples for color matching, as photographs cannot accurately recreate the effects of metallic inks and flat oil pigments. Our fully stocked Sample Department will quickly provide you with individual samples. Express delivery is available upon request. *Herter Sample Kits can now be ordered directly from our website at bradbury.com/herter.*

Printing Reservations: Our Herter Brothers collection is printed by hand in our Benicia studio. Although we keep some patterns in stock, most of our designs are printed to order and lead times may vary. Printing reservations are scheduled upon receipt of full payment.

Any Questions? We are a small firm and take great pride in giving individualized attention to our clients. If you have a question, please give us a call or e-mail us at info@bradbury.com.



Bradbury & Bradbury Art Wallpapers
P. O. Box 155, Benicia, CA 94510

(707) 746-1900
Fax (707) 745-9417

WE GUARANTEE our craftsmanship. Any defective printing may be returned for replacement or a full cash refund.

A detailed photograph of a Victorian-style bedroom. The room features green floral wallpaper with a repeating pattern of small flowers and leaves. The ceiling is decorated with a wide, ornate border in shades of blue and green, featuring floral and bird motifs. A dark wood bed with a high, arched headboard and footboard is the central piece of furniture. It is dressed in a light-colored, patterned bedspread and several pillows. To the right of the bed, a small, ornate nightstand holds a lamp with a warm, glowing light. A framed picture of a landscape hangs on the wall above the nightstand. The floor is covered with a large, patterned rug. A large potted plant is visible on the left side of the frame.

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www.bradbury.com

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