

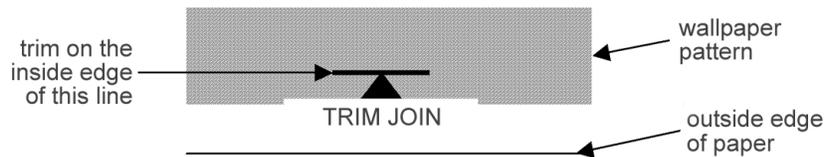
Installation Tips

Many of our customers enjoy hanging their own wallpapers, while others prefer to hire a professional paper hanger. Whichever method you choose, it is important to consider the following points:

- We recommend that paper quantities required for your project be carefully calculated. If you are using a professional installer, conferring with them would be a good idea since installation methods can vary. To calculate quantities yourself, refer to the customer service page in our catalog for instructions.
- Our papers are delivered **untrimmed and require pasting**.

For those of you who are hanging the wallpapers yourself, begin by following these basic steps:

1. Wallpapers should be **trimmed dry** on a large flat surface at least six feet in length. Preferable trimming tools are a wallpaper straight edge (5 or 6 foot) and single-edged razor blades, which should be changed frequently to ensure sharpness.
2. **For wallpapers and ceiling papers:** A “trim join” mark is printed approximately 1/2” inside the pattern on both edges (see illustration). On both sides of the paper, use a straight edge to trim on the inside edge of the line at the top of the arrow. Our pattern match is designed for a “buted” seam installation. **For friezes and borders:** Trim with a straight edge at the top and bottom edges of borders and friezes.



3. Prepare the wall surface to be as smooth as new wallboard. For a superior installation, a liner paper should be used to provide a smooth, receptive surface for the pasted sheet of wallpaper, to minimize seam shrinkage and to absorb excess moisture allowing the finish paper to dry quickly.
4. Wall surfaces should be **primed** and allowed to **dry completely** before beginning installation:
 - On drywall (painted with latex or oil) use an acrylic primer or prep coat.
 - On drywall (painted with builder's flat) use a primer/sealer.
 - On new plaster (after the proper curing time) or unpainted plaster, use size mixed with the adhesive you plan to install the final wall covering with to prepare the surface.
 - On older plaster (painted with latex or oil) use an acrylic primer or primer/sealer.
 - On any wall with suspected defects or damage use a primer/sealer.
 - On any wall with stains or mold issues use a stain killer primer (mold must be treated with a bleach solution first).
 - On new or repaired drywall use a primer/sealer.
 - On a wall surface with residual wallpaper paste use a primer/sealer.

Bradbury & Bradbury Art Wallpapers

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Installation Tips, continued

5. We recommend using a quality clay strippable adhesive. Products that have been used successfully include:
- Suregrip #134 - clay strippable (Zinsser)
 - Suregrip #138 - clay (Zinsser)
 - Pro #774 - clay strippable (Roman)
 - Pro #732 - clay (Roman)
 - Shur-Stik or Dynamite #111 - pre-mixed clay (Gardner-Gibson)
 - Dynamite #433 - clay strippable (Gardner-Gibson)
 - Heavy Duty 84-219 - clay strippable (Duron)
 - Adhesium - pre-mixed clay (Muralo)
 - Golden Harvest Wheat Paste (powder) or GH-34 - pre-mixed wheat paste
 - P-H Wheat and P-H Cellulose (powder) available at www.paper-hangings.com
 - Metylan or Solvite - powdered cellulose (Henkel, sold in Europe)
 - Ecofix P7 - powdered potato starch (available from Bradbury)

For Ochre, Olive, or Sienna fill papers:

- These papers should only be installed using a wheat, cellulose or potato paste product from the list above.

Please take the time to pre-test the compatibility of the adhesive you choose with our paper, especially on patterns that contain metallic inks, and allow the paper to dry completely to ensure that the adhesive is performing satisfactorily. Clear adhesives cause staining on some papers and should be tested on both the front and back of the paper to ensure they are non-staining. Please be sure to follow the adhesive manufacturer's directions carefully.

6. Use a short-nap paint roller to spread the adhesive in a thin, even coating across the paper. After pasting, fold the paper back (pasted sides together) and allow to set for 10 minutes before hanging (just until the paper is relaxed). This allows the paper to absorb moisture and to expand fully.
7. Paper does not require a lot of pressure during installation. Use a soft bristle wallpaper smoothing brush, smoothing from the center out, to expel air bubbles. After the adhesive has set (5 - 10 minutes), secure the seam with a wooden seam roller. Use a soft touch during installation, avoiding excessive smoothing, or seam rolling.
8. During and after hanging, be certain all adhesive residue is completely wiped from the surface. It is important to use a damp sponge or soft damp towel and clean warm water. Dry with a clean towel. An extra-absorbent microfiber towel is recommended. Leftover paste may stain the surface of the papers. Water itself will not remove the inks we use to print the papers, but avoid excessive use of water which can re-activate the paste causing seams to split. Also, avoid rubbing too hard, which can burnish the surface.

If you or your paper hanger have any further questions, call (707) 746-1900 or email beverly@bradbury.com. To find a professional installer in your area, we recommend contacting the Wallcovering Installers Association at www.wallcoveringinstallers.org.

Thank you for choosing Bradbury & Bradbury Art Wallpapers

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